

INTERNATIONAL GAS CONFERENCE - DG GROUP -

COMPETITIVE MULTI-SITE SOURCING OF NATURAL GAS FROM AN INDUSTRIAL PERSPECTIVE



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Brussels

INEOS

OVERVIEW

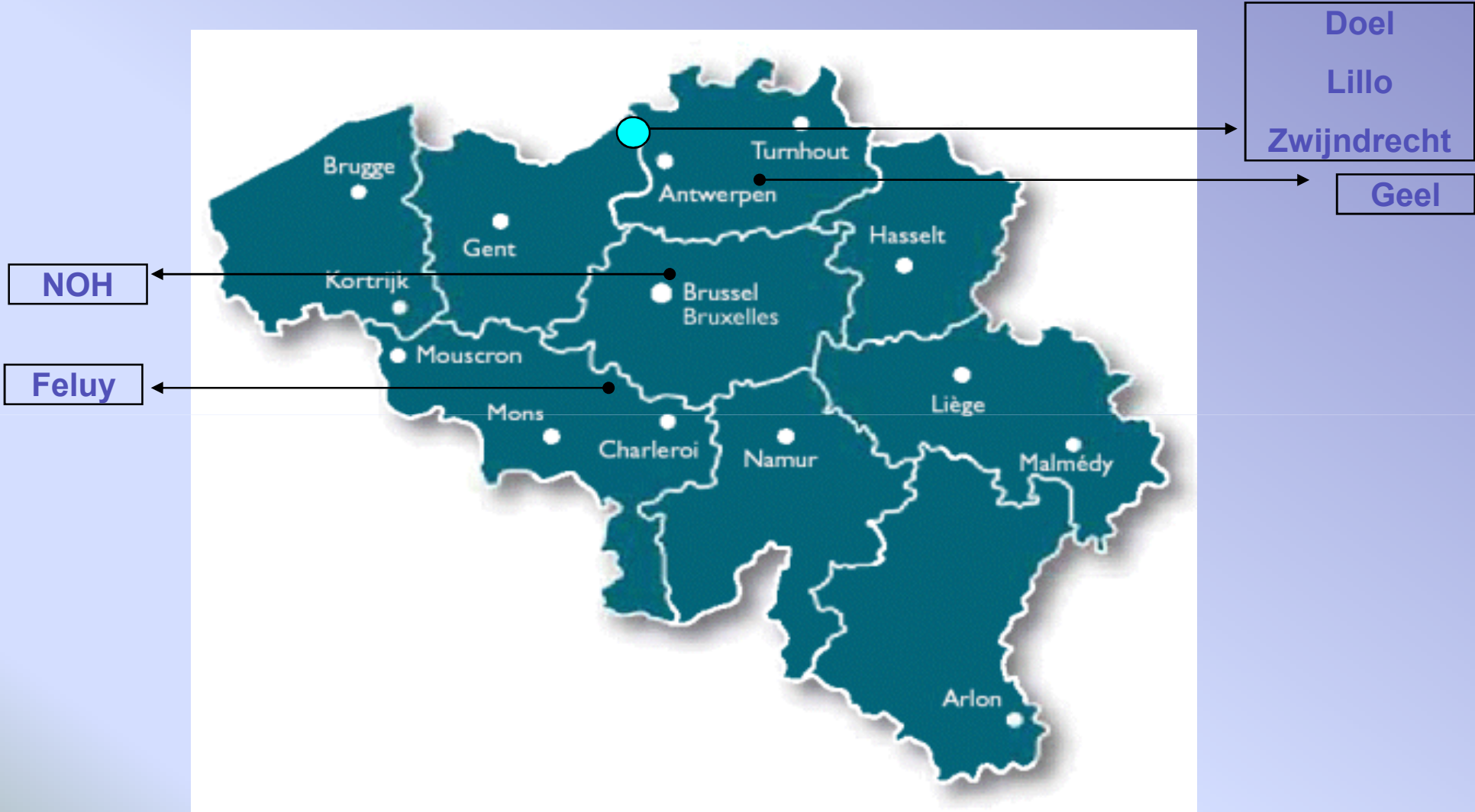
- INEOS
- STATE OF PLAY – BELGIAN GAS MARKET
- TENDERING APPROACH
- RFQ FUNDAMENTALS
- LEARNINGS
- RESULTS
- CONCLUSION

INEOS

- 2008 Sales approx €29bn
- 14,000 employees*
- 62 manufacturing sites worldwide*
- 32 million tonnes of chemicals capacity
- 20 million tonnes of refinery products (400,000 bbls/day)
- 3rd largest chemical company globally
- Headquarter: UK

* *excl. joint ventures*

INEOS PRESENCE IN BELGIUM



STATE OF PLAY – BELGIAN MARKET

- STILL DOMINANCE OF THE TYPICAL CONTINENTAL MARKET
 - OIL INDEXED PRICE FORMULA: GAS-TO-OIL PRICE DRIVER

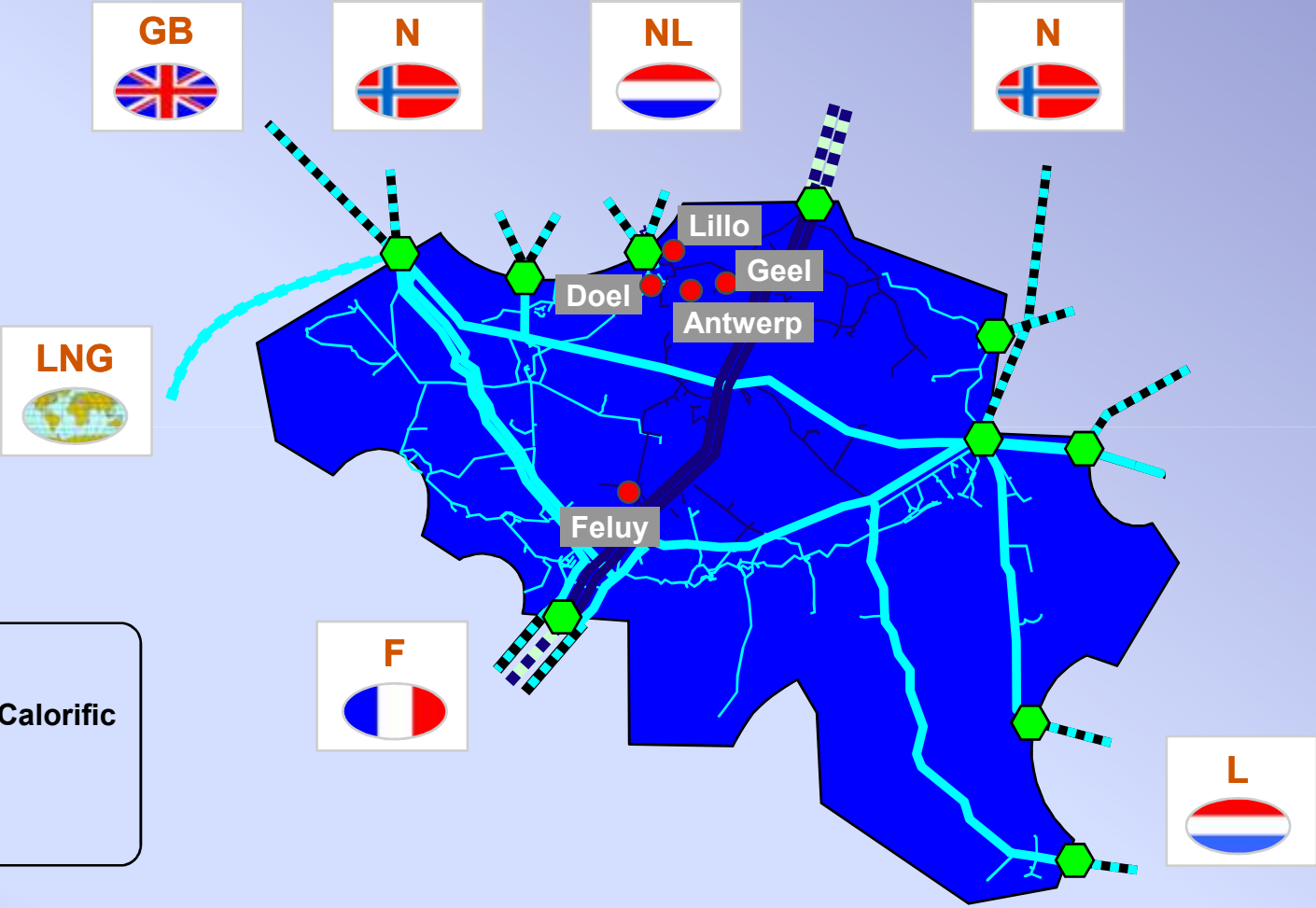
- END CONSUMERS CAN NOT BENEFIT FROM THE STRATEGIC LOCATION OF THE BELGIAN MARKET AS THE EUROPEAN JUNCTION:
 - SHOULD WORK IN THEORY : INTERCONNECTION WITH GAS-TO-GAS UK MARKET, LNG TERMINAL, ZEEBRUGGE HUB, ZEEPIPE TO NORTH, ACCESS TO LOW CAL, CONNECTIONS TO EAST (UPSTREAM – Russian gas),...
 - IN PRACTICE : ALL KIND OF LIMITATIONS (Physically & Commercially)

- INCREASING NUMBER OF SHIPPERS/SUPPLIERS
 - DG (ENI), ESSENT (RWE), GdF-SUEZ, WINGAS, ...

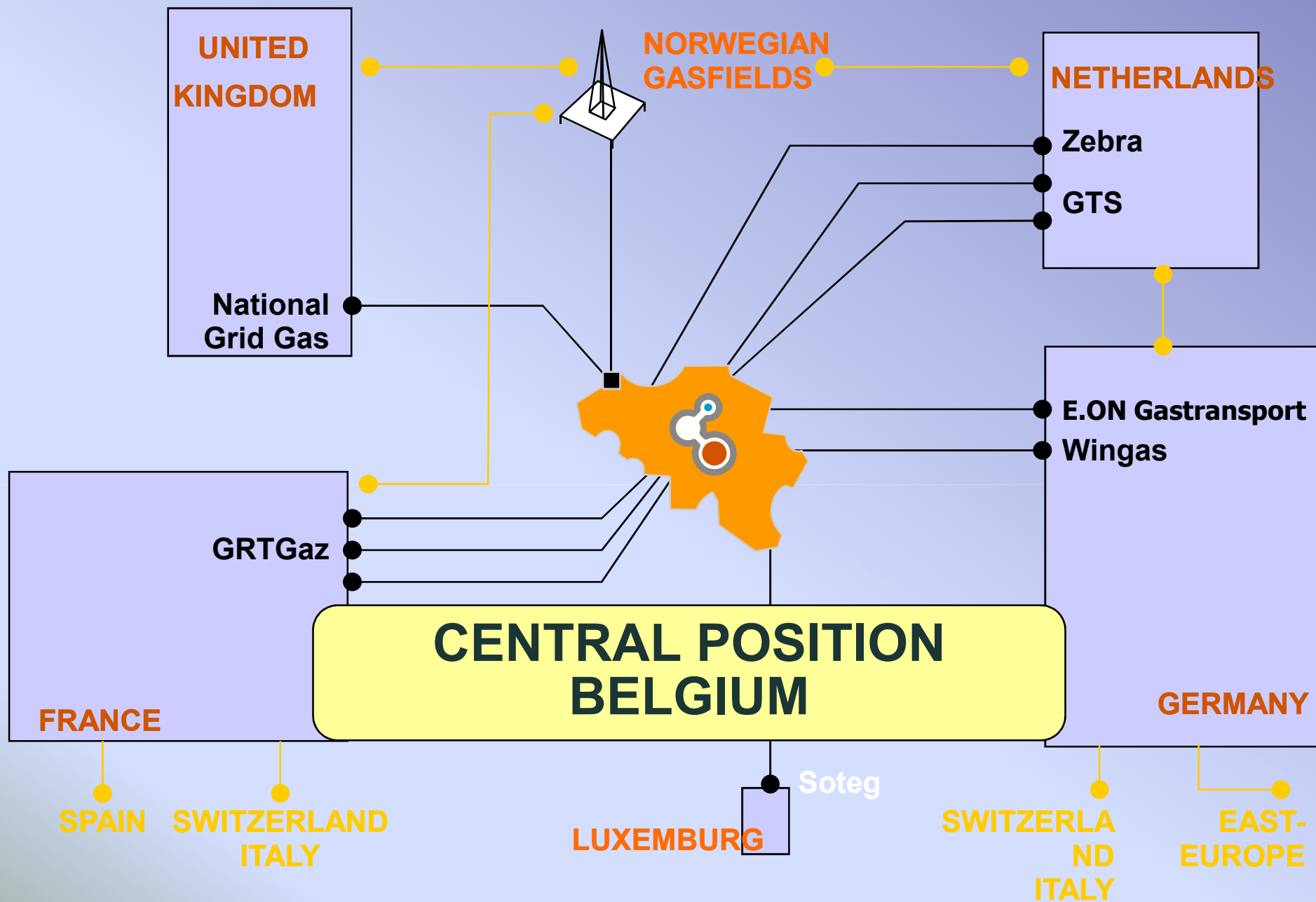
STATE OF PLAY – BELGIAN GRID ISSUES / HURDLES

- GRID OPERATOR = FLUXYS
- REGULATED ACTIVITY
- TRANSPORT MODEL/ ENTRY EXIT
 - HIGHLY COMPLEX SYSTEM: CHP – TWO SHIPPERS
 - HOURLY BALANCING OBLIGATIONS
 - UNFAVORABLE RULES FOR NEW ENTRANTS
 - HIGH PENALTIES IN CASE EXCEEDENCE OF
 - CAPACITY
 - FLEXIBILITY
- LOW CALORIFIC ISOLATED GAS MARKET

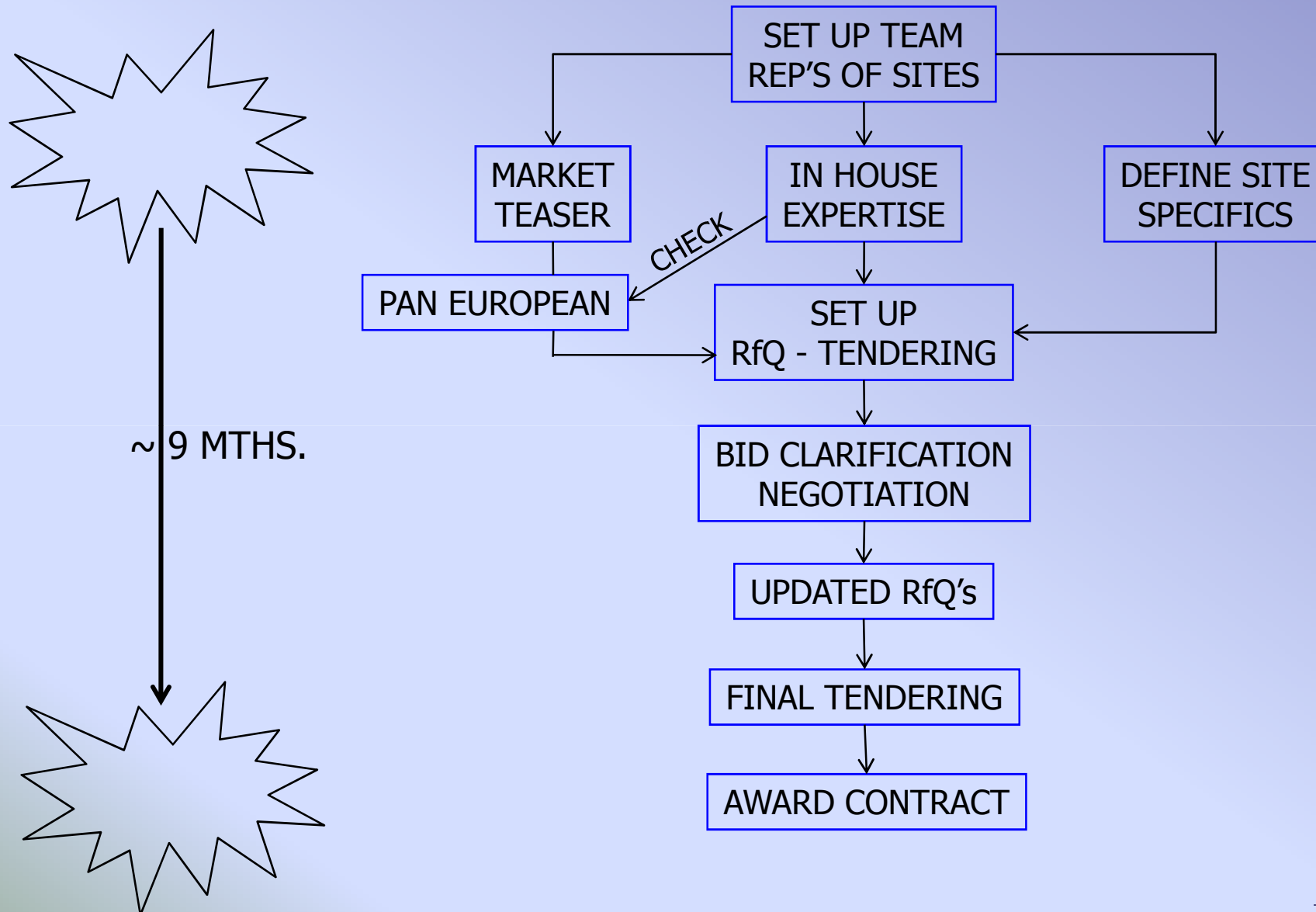
INEOS GAS NEEDS IN BELGIUM



Source : Fluxys



MULTI SITE PROCUREMENT APPROACH



RfQ FUNDAMENTALS

- VOLUME: 3TWh / YEAR
- DURATION: 1 / 2 YEARS / LONGER
- PRICE STRUCTURE:
 - FIXED
 - OIL INDEXED
 - HUB PRICE SPOT
 - PROPOSAL OF SUPPLIER
- VOLUME COMMITMENTS (TOP – TOT)
- TRANSPORT
- NOMINATIONS
- SITE SPECIFICS
 - 2 COGENERATION SITES WITH BALANCING/ALLOCATION PROTOCOL
 - LOW / HIGH CALL

LEARNINGS (1)

- ENTRY / EXIT TRANSPORT MODEL
 - COMPLEX SYSTEM
eg. COGENERATION – 2 SHIPPERS
 - GENERAL : UNFAVOURABLE FOR NEW ENTRANTS
 - STRINGENT BALACING OBLIGATIONS
 - CAPACITY RESERVATION
 - UNINTENDED CONSEQUENCES ; BLOCK COMPETITION
 - UNLIMITED PENALTIES IN CASE OF EXCEEDENCE OF
 - CAPACITY LIMITS
 - FLEXIBILITY LIMITS
- HUB ACCESS
 - DIFFICULT TO ACCESS FOR AN INDIVIDUAL GAS CONSUMER

LEARNINGS (2)

- TYPICAL CONTINENTAL MARKET
 - GAS-TO-OIL PRICE STRUCTURE
- LIMITED NUMBER OF SUPPLIERS TO LARGE SCALE CONSUMERS
- DOMINANT POSITION
- LARGE DIFFERENCES IN:
 - VOLUME COMMITMENTS (TIME FRAME – VOLUME WINDOW)
- AMPLE COMPETITION IN LOW CAL MARKET

LEARNINGS (3) (MULTI-SITE)

- LINE-UP OF CONTRACTS ON THE INDIVIDUAL SITES
- LONG LEAD TIME (eg. INTERNAL DECISION PROCESS) START TIMELY
- TECHNICAL & COMMERCIAL RESOURCES
- LINE-UP OF INTERNAL DECISION PROCESSES
 - > FINAL AWARD IN 15 MIN.SLOT
- INTERNAL ALLOCATION MODEL
- EXPLORED TO EXTEND BELGIUM PROC.MODEL TO PAN EUROPEAN SCALE
 - NO ADDITIONAL BENEFITS
 - EXTRA EFFORTS

RESULTS

- STRONG MARKET APETITE FOR MULTI SITE SUPPLY IN BELGIUM
- HOWEVER NO INTEREST IN PAN EUROPEAN SUPPLY
- MAXIMIZED SYNERGIES ON BELGIAN PLATFORM (4 SITES/4 BUSINESS)
- FLEXIBILITY ADVANTAGE
 - VOLUME
 - BALANCING
- VOLUME COMMITMENTS STILL ON THE HIGH SIDE
- FIRST SIGNS OF NEW MARKET MECHANISM
GAS-TO-GAS NEXT TO OIL-TO-GAS
- CONTRACTS MANAGEMENT
 - MORE COMPLEX
 - NEEDS COORDINATION

CONCLUSION

- FIRST SIGNS OF MARKET FUNCTIONING
 - INCREASING NUMBER OF SHIPPERS SHOW INTEREST
 - ADVANTAGE OF SCALE CAPACITY & FLEXIBILITY
 - MARKET MECHANISMS WIDEN GAS-TO-GAS NEXT TO GAS-TO-OIL BUT STILL A LONG WAY TO GO:
 - COMPLEX GRID RULES
 - LOW CAL ISLAND
 - HIGH VOLUME COMMITMENTS
 - CAPPED ARBITRAGE OPPORTUNITIES

- COMPLETE DESINTEREST OF SUPPLIERS TO SUPPLY ON A PAN EUROPEAN BASIS
 - NO EUROPEAN MARKET
 - MS HURDLES

WHY?