



# Financing the Transition Towards a Low-carbon Economy in the EU

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## 1. The current context is not favourable to low-carbon technologies

- From 2009/10, change in primary energy price trends
- Low coal prices
- Low CO2 prices
- Uncertainty on the policy and regulatory developments
- However, context looks favorable for Energy Efficiency (EE)

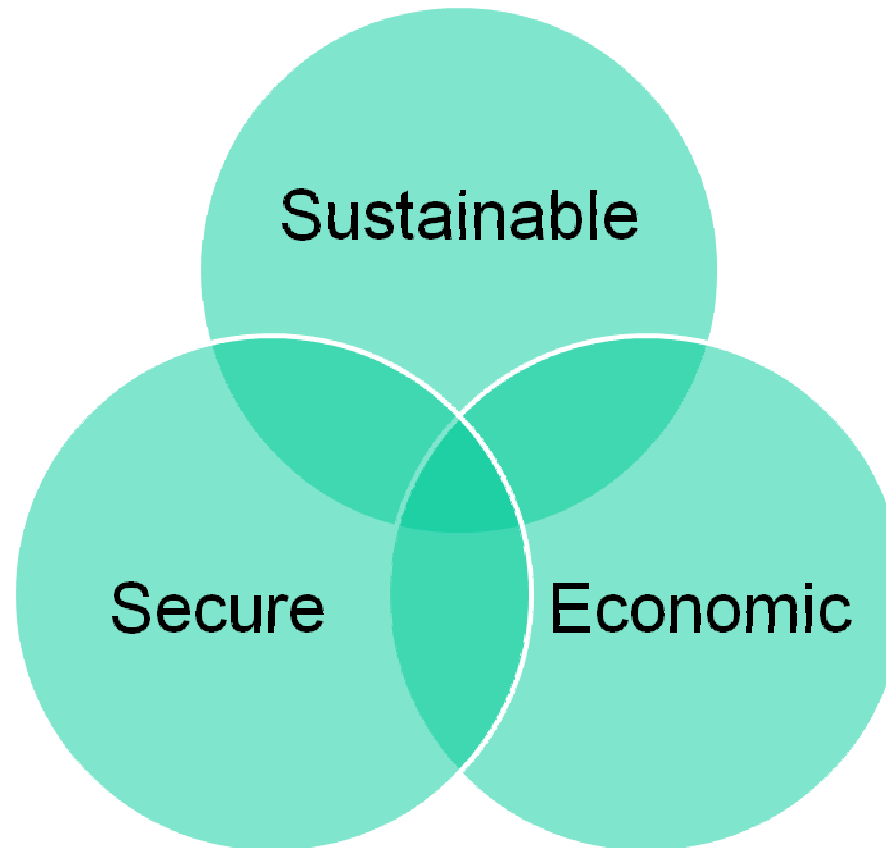


## 1.2. Competitiveness of key low-carbon technologies

- **The CO2 price has to increase substantially in order for electricity from gas to be cheaper than electricity from coal**
- **If the cost of finance is low and a “reasonable” CO2 price is included, electricity from most mature renewables can be competitive with electricity from gas**
- **Energy efficiency and renewables for heat can be competitive with fossil fuel alternatives under a low CO2 price, provided that transaction costs are low**



## 2. Dilemma between different objectives of the EU energy policy



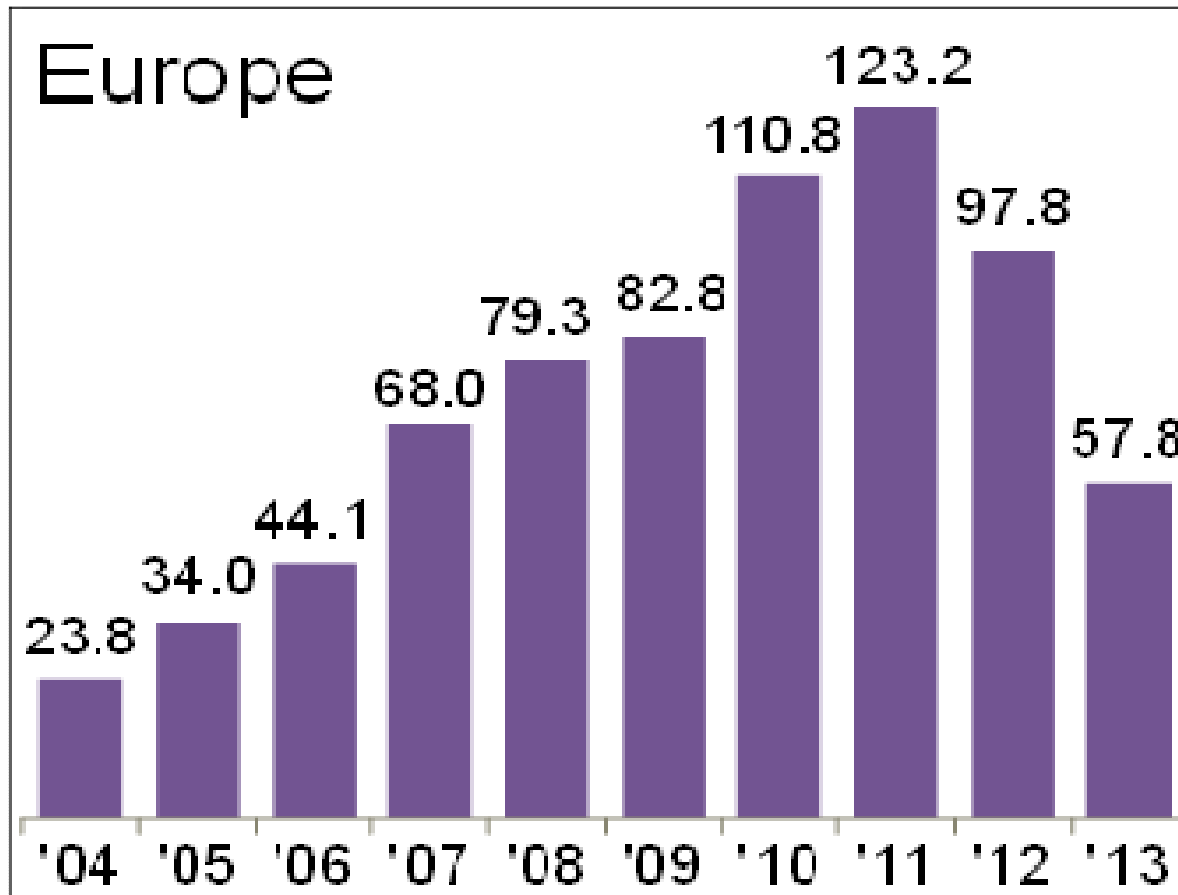


### 3.1. Substantial decline of energy investments since 2010/11

- Based on the information available, energy investments increased substantially in 2005-2011, driven by renewable energy investments for power generation; thereafter, they substantially declined
- Data on energy efficiency investments are poorly known, but very likely they are significantly lower than energy sector investments



### 3.2. Renewable energy investments in bn USD (Bloomberg/NEF)





### 3.3. Lower investment needs than past forecasts

Energy infrastructure investment needs are less than initially expected, as EU energy demand has declined since the start of the economic crisis

- Overcapacities in the electricity sector
- Overcapacities in the gas sector
- Sharp decline of renewable energy investments



### 3.4. Investment needs in 2010-20 to reach objectives ( from Commission studies)

- **Mostly for RE, EE and energy networks**
- **Mainly related to the electricity sector**
  - 50 bn/yr for RE (most likely lower today)
  - 60 bn/yr for energy networks – about 40 bn for electricity and 20 bn for gas (most likely lower today)
  - 25 bn/yr for replacement of fossil power stations , nuclear and other
- **85 bn/yr for EE (60 bn for buildings): high potential to expand, as current investments are substantially lower than needs**



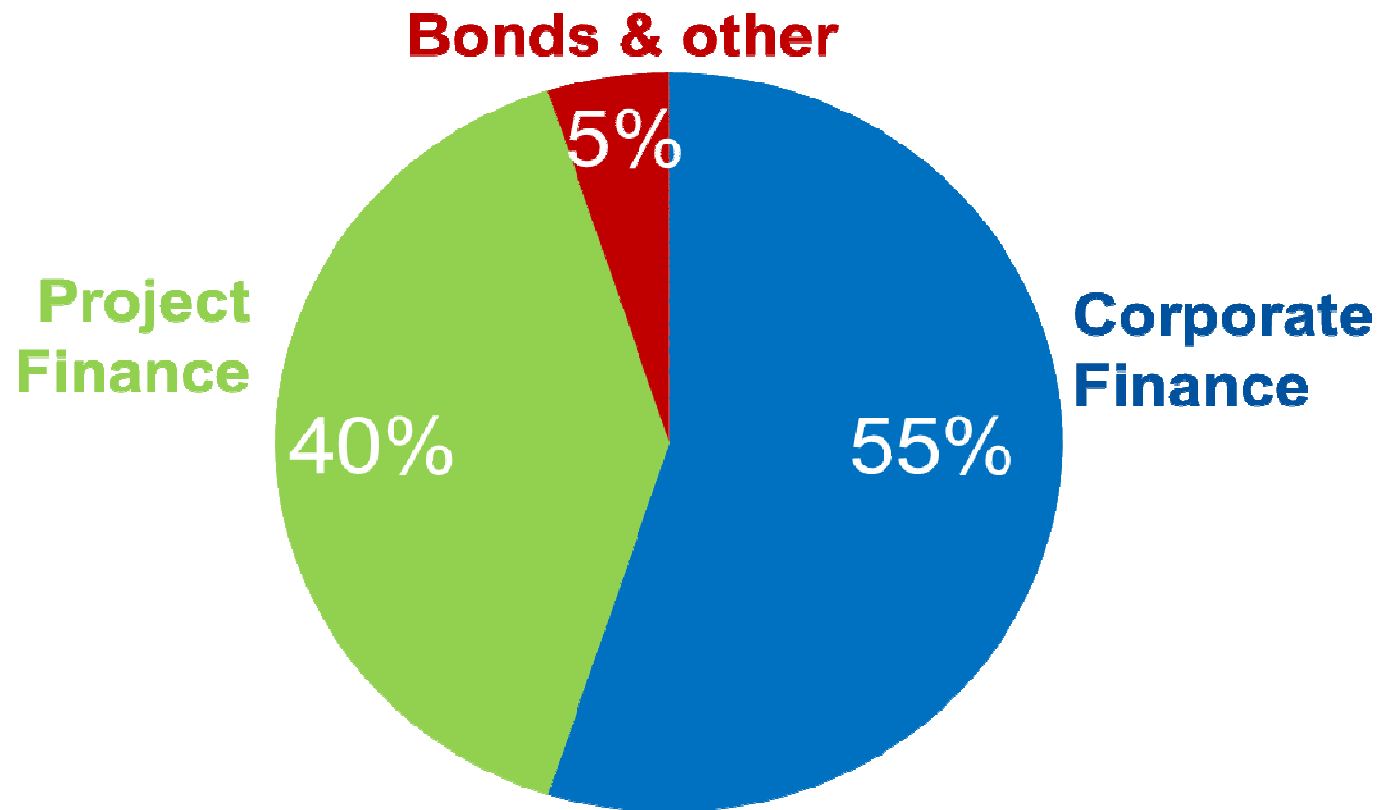


## 4.1. How EU energy investments are financed today?

- Mainly private financing
- Limited information on financing of EE, but, mostly based on self-financing/equity and public subsidies
- RE : Mostly via corporate financing and project financing
- Networks : mostly via corporate financing and very little project financing



## 4.2. Financing of RE at world level (Bloomberg/NEF)





### 4.3. Issues to finance future investments? (1)

- Lower investments in energy infrastructures facilitate financing
- The developments of the energy/climate change policies in some countries are not clear
- RE regulatory uncertainty in some countries – regulations should facilitate and lower the cost of finance
- Policy/regulation support for priority energy network investments
- Policy action to support EE investments



## 4.4. Issues to finance future investments? (2)

- Corporate finance is constrained, particularly from electricity companies
- Limited public budgets
- As a result of the reform of banking rules long-term financing might become more expensive and less available
- Role of new players to finance energy infrastructures, such as institutional investors
- Developing EE investments will imply mobilizing private financing from relatively new players: households, ESCOs or energy companies



## 4.5. Impact of the crisis on the electricity sector (based on The Crisis of the European Electricity System, Commissariat général à la stratégie et à la prospective, 2014)

Figure 4 – Return on capital employed (ROCE) and weighted average cost of capital (WACC) for 10 largest European utilities (2007-2012)

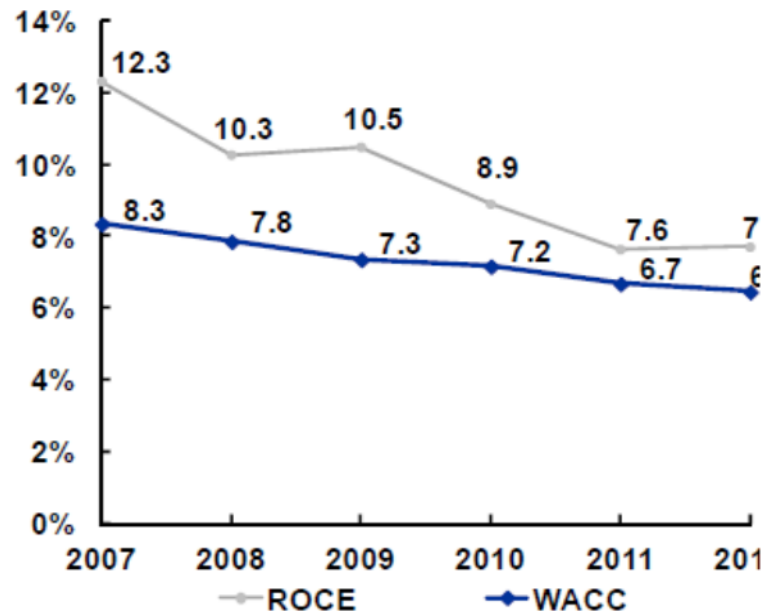
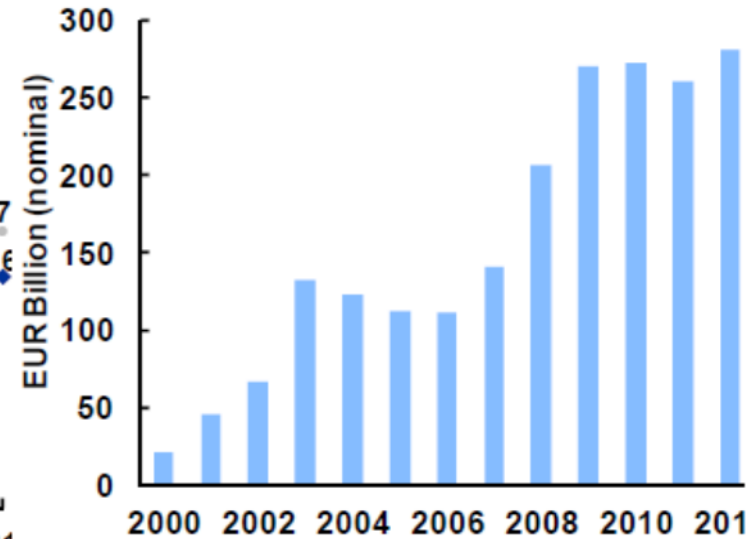


Figure 5 – Net debt evolution of 10 largest European utilities (billion Euros)



Source: IHS CERA 2012 European Policy Dialogue final report



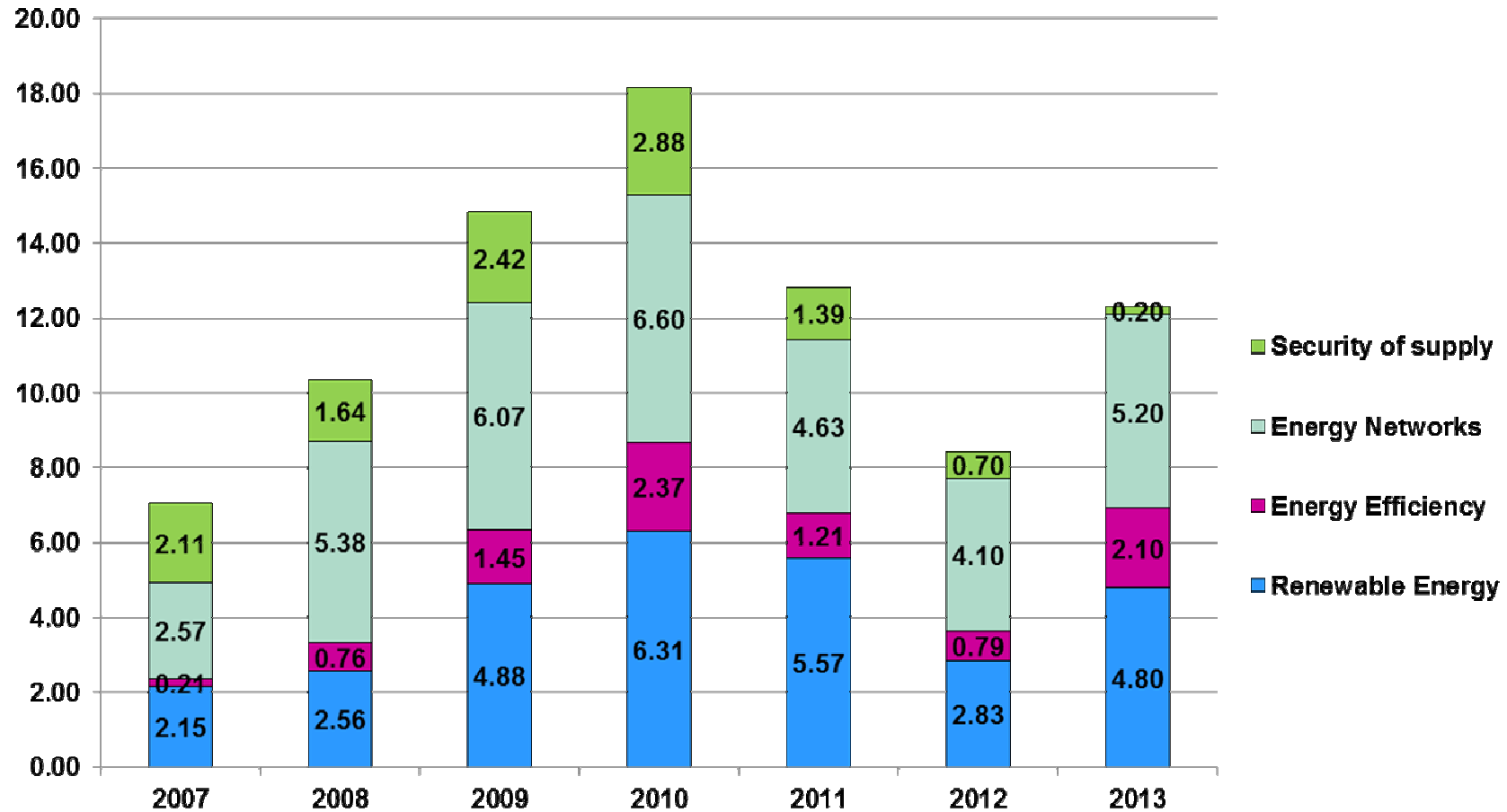
## 4.6. Policy action is needed to develop fast EE investments

- ❖ Develop technical and management capacity to prepare large and efficient EE programmes
- ❖ Increase availability of public funds
- ❖ Develop experience in Financial Instruments to support EE projects
- ❖ Develop examples of good practice (the successful implementation of first projects is critical)

Knowledge transfer, based on actual projects, is necessary at EU level



## 5.1. EIB financing of energy investments





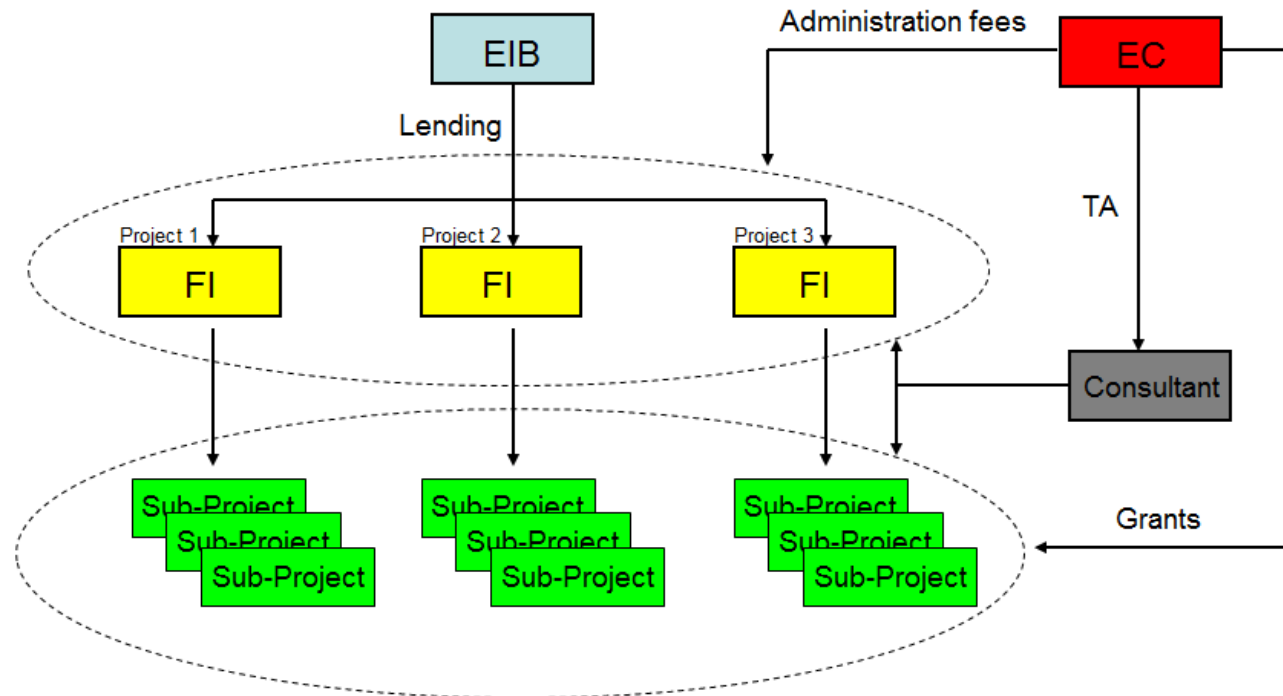
## 5.2. EIB new Energy Review published in July 2013

- ❖ EIB's Energy Screening and Assessment Criteria have been published in our website ([www.eib.org](http://www.eib.org)):
  - ❖ Detailed criteria for the different type of investments
  - ❖ All fossil fuel power plants financed by the EIB meet an Emissions Performance Standard for CO2
- ❖ Focus of EIB financing: EE, RE and energy networks:
  - ❖ Provision of long term finance: senior loans to equity
  - ❖ Advisory services: TA and financial products. Examples: Elena, Jaspers, Jessica, Deep Green, etc.





### 5.3. Example: Framework Loans for small EE&RE (several EIB operations follow this approach, notable to finance the private sector)





## 6. Possible issues for discussion

- ❖ Misalignment between economic signals and policy priorities for low-carbon technologies
- ❖ How to increase energy investments in the EU, particularly EE investments
- ❖ Efficient and effective use of public funds to support priority projects
- ❖ Facilitate access to financing for priority projects